

Music to Cure MS:

The 17th Annual Accelerated Cure Project Benefit Concert

Sunday, October 27, 2019, 3-5pm
Park Avenue Congregational Church
50 Paul Revere Rd, Arlington, MA

Corporate Sponsorship Packages

Corporate Sponsorship is for companies looking for a marketing presence beyond a program ad. Packages include benefits such as free auction items, promotion on the Music to Cure MS website, signage at the event, and mention of their company in our concert advertising and press release.

\$200 Contribution: Silver Sponsor

Entitles the participating sponsor to:

- a full-page ad (4" X 7") in the "Music To Cure MS" program booklet
- placement of company name and logo on the Music to Cure MS website, with recognition as Silver Sponsor of the event
- mention in our advertising and press release

\$500 Contribution: Gold Sponsor

Entitles the participating sponsor to:

- a full-page ad (4" X 7") in the "Music To Cure MS" program booklet
- placement of company name and logo on the Accelerated Cure Project website, with recognition as a Gold Sponsor of the event
- your choice of an item from our silent auction
- mention in our advertising and press release

\$1,000 Contribution: Headlining Sponsor

Limited to one sponsor. First come, first served!

Entitles the participating sponsor to:

- a two-page ad (8" X 7") in the "Music To Cure MS" program booklet
- company name and logo on the front cover
- placement of company name and logo on the Accelerated Cure Project website, as well as on the Music to Cure MS web site, with prominent recognition as the headlining sponsor of the event
- your choice of an item from our silent auction
- mention in our advertising and press release

Ad Booklet Pricing for Small Businesses

An ad in our program booklet may be purchased individually, without additional sponsorship advantages, by small businesses supporting the Arlington and Greater Boston area.

- Quarter Page Ad (4" X 2", or business card) : \$40
- Half Page Ad (4" X 3.5") : \$65
- Ad Exchange (for performing groups) : print our ad in your program in exchange for your ad in ours.
- **Donate goods or services to our auction. Your name will be listed in the program. Donate a gift certificate - you'll get more people in your store, and you can claim the list value of your gift on your taxes!**

Ad copy and payment: Mail ads and checks, **payable to the Accelerated Cure Project**, to:

Marion Leeds Carroll, ATTN: Music to Cure MS
111 Fairmont St.
Arlington, MA 02474
email ads: cure@leedscarroll.com

Include the memo "Music to Cure MS" on the check. | Remember to include company name, contact details and a copy of the ad (or business card) you wish to place. | Electronic versions of your ad may be emailed to: cure@leedscarroll.com | Donations may also be made on line, at <https://interland3.donorperfect.net/weblink/weblink.aspx?name=acp&id=70> | The value of goods and services donated to be auctioned at the concert may count towards sponsorship or the price of an ad. **Email cure@leedscarroll.com or phone (781) 646-9115 for details.** | See singtocurems.org or acceleratedcure.org for more information. **The ACP is a registered with the IRS as a Not For Profit Corporation. Its tax ID number is 04-3555864.**